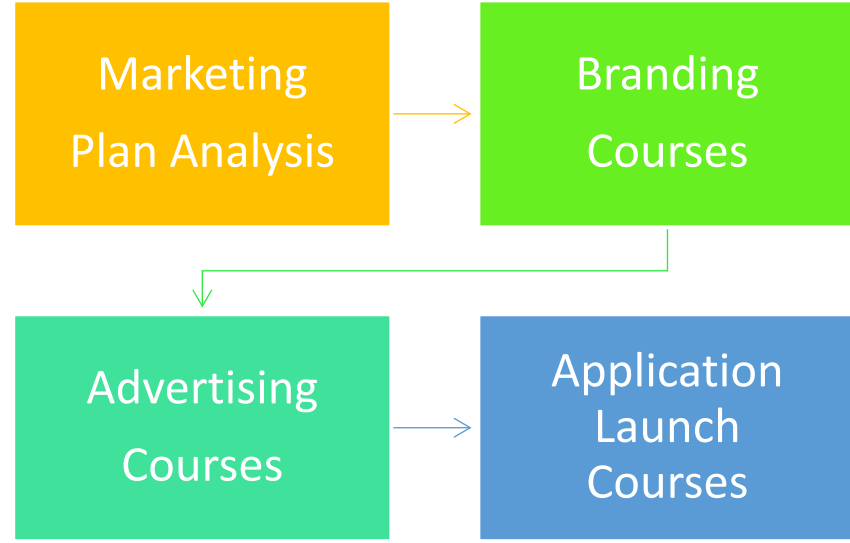


Growth and Scaling RoadMAP

START HERE



Launch

Must Align Processes to MAX efficiency

- Sales Process**
 - Automate flow of customer acquisition
 - Relationship growth for offerings with expectation
- On-Boarding Process**
 - Control customer value through relationship
 - Develop expectation for value based delivery
- Planning Process**
 - Create planning for offering to maintain costs
 - Develop growth planing on scope, time, budget
- Production Process**
 - Administer work flow for automated delivery
 - Delivery measures to accomodate logistics
- Customer Focus Process**
 - Customer expected experience based on value
 - Organizational belief in expectation and delivery
- Organizational Process**
 - Transitional workflows on efficiency and growth
 - Vision, Mission and Purpose increasing culture

SYSTEM

Launch may be test, beta, or live. Repeat through growth phases

Repeat process through growth in niche

Scaling and Growth Course

- Strategy
- Processes
- Tools
- Investment

Repeat process through scaling in new niches and markets

Launching The Idea Course

- Strategy
- Processes
- Tools
- Accountability



VISION
MISSION
PURPOSE



Always Ask